

CHILD CARE NEEDS ASSESSMENT

OCTOBER 2020

PROJECT OVERVIEW

This research included a compressed child care feasibility study to inform upcoming expansion planning by Yamhill County, Yamhill CCO and its Early Learning Hub, and Child Care Resource & Referral. Input was provided by families and businesses located in Yamhill County and the Confederated Tribes of Grand Ronde.



Most surveyed families live and work in McMinnville.



81% of families identify as White, 17% identify as Hispanic/Latinx.



Child's home language:
92% English, 4% Spanish, 4% Bilingual



28% of families have a child 0 to 2 years old



41% of families have a child 3 to 5 years old



75% of families have a child 6+ years old

251

Family survey
responses

41

Business survey
responses



11% of families have income \leq 135% FPL
34% of families have income \leq 200% FPL
45% of families have income \leq 250% FPL

*FPL or Federal Poverty Level



17% of families have a child with an IFSP or IEP



85% of businesses are located in McMinnville or Newberg



42% of businesses employ 10 or fewer employees

SNAPSHOT OF FAMILIES CURRENTLY RECEIVING CHILD CARE

n = 113



91% of families rely on their personal vehicle to access child care



36% of parents consider their child care costs to be unaffordable.

CHILD CARE COST P/MONTH



16% access free care



24% pay <\$200



10% pay \$201 - \$500



50% pay >\$500

Center-based care (preschool, HeadStart, etc.)

36%

Care in child's home by relative

35%

Care in family or home-based program

20%

Care in relative's home by relative

15%

Care in child's home by non-relative

6%

*parents could select more than one option

CARE PREFERENCES



- 35% prefer caring for their own child
- 31% prefer center-based care
- 18% prefer relative care in child's home
- 10% or less prefer family or home-based programs, relative care in relative's home, non-relative care in child's home

n = 251

*parents could select more than one option



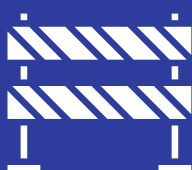
- 63% of parents prefer full-day care
- 50% of parents prefer school-day care
- <10% of parents prefer evening, weekend or holiday care

TOP 3 CHILD CARE FACTORS

1. A clean, comfortable, friendly space
2. Developmentally and age-appropriate activities
3. Staff training and education



TOP REPORTED CHILD CARE BARRIERS



Limited affordable care



Lack of available program slots

42%
of surveyed
businesses (41) have
lost employees during
the pandemic



BUSINESS RESPONSE

59% of businesses have
revisited HR policies to
retain employees including:



Work from home



Flexible scheduling



More PTO

IMPACT OF COVID-19 ON FAMILIES AND BUSINESSES

n = 239



44% of families report their work location
changed and work hours increased or decreased.

28% of parents are currently working full-time
at their employment site and 51% of parents
anticipate this arrangement post-COVID.

TOP 3 COVID-19 CHILD CARE BARRIERS



Concerns with
safety & cleaning
protocols



Child care
costs



Worried about
distance learning
support



68% of 41 businesses report the child care shortage
has impacted employee attendance



49% of 239 families have missed work 3+ times in
the last 6 months to care for their child/children



Only 34% of 188 families with children 6+ years
old access care for their school-aged child now

TOP PRIORITIES DURING COVID-19



Adequate distance
learning support



Class with fewer
than 10 kids



Child care with
flexible scheduling

SEVERAL BUSINESSES ARE
INTERESTED IN PARTNERSHIPS TO
ADDRESS CHILD CARE SHORTAGES
IN YAMHILL COUNTY!



MULTIPLE FAMILIES WANT TO RECEIVE
MORE INFO ABOUT BECOMING CHILD CARE
PROVIDERS OR SCHOOL READINESS AND
FAMILY SUPPORT UPDATES FROM THE HUB!