



COMMUNITY PREVENTION & WELLNESS FUND



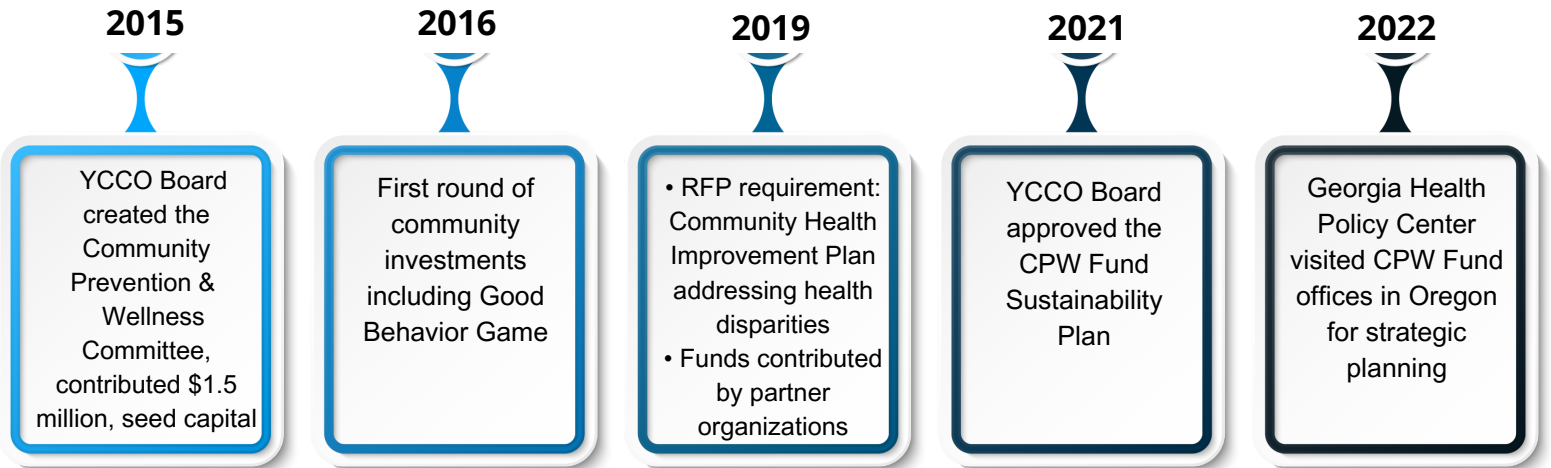
- “Upstream” investment in primary prevention to improve health and wellness.
- Innovative strategies to improve social determinants of health and equity (SDOH-E).
- Braiding and blending funds for collective impact.

The Community Prevention & Wellness (CPW) Fund will generate new sources of sustainable revenue, while making a significant impact in primary prevention strategies in SDOH-E. The CPW Fund Strategic Plan includes the possibility of introducing new investment opportunities, such as housing support, workforce development, and entrepreneurial support through microloans, as determined by the CPW Fund Committee.

Mighty Roots – CPW Fund Origin Story

- The CPW Fund was formed in 2015 by the Board of Directors of Yamhill Community Care (YCCO). YCCO is a 501(c)(3) nonprofit coordinated care organization (CCO) serving more than 38,000 members of the Oregon Health Plan in Yamhill County and parts of Polk and Washington Counties. The CCO model was adopted by the Oregon Legislature in 2012 to advance the Triple Aim of better health, better care, and lower costs.
- The core mission of the CPW Fund is evidence-based population health based on prevention science. In other words: innovative solutions to public health and community challenges. This includes supporting Oregon Health Authority's goal of eliminating health inequities by 2030.
- With strategic planning support from the Georgia Health Policy Center (GHPC) through their Robert Wood Johnson Foundation partnership, the CPW Fund is well-positioned to sustainably grow through increasing diversified funds, expanding the program scope, and setting a national precedent for holistic primary prevention strategies.





2022-2023 Budget Summary

The fiscal information below reflects the current state CPW Fund balance sheet, and it also outlines obligated grant funds anticipated in 2023. The CPW Fund has proven a fiscally sound and responsible stewards of investments.

	2022	2023
Projected Income:	\$2,460,999	\$2,040,407
Projected Expenses:	\$1,508,654	\$2,040,407
2023 Projected Fund Balance:		\$4,773,137



The CPW Fund is used to make upstream investments in the community. It supports a range of programs for children and families to address SDOH-E and bolster overall well-being across the lifespan.

The CPW Fund will explore additional funding sources beyond the YCCO allocated and existing partner funds. All reasonable effort will be made to avoid competing for funds with partners and programs that would be eligible for funding by the CPW Fund.

Public funds: Local, state, and federal funds may be allocated for housing, behavioral and mental health support, and workforce development.

- **Private funds:** These are made by corporations and private foundations that are mostly non-profits who are interested in a specific area of community benefit.
- **Pooling and matching funds:** These arrangements may help leverage additional funds for collective impact.
- **Research institutions and university investments:** In-kind, matching, or independent grant opportunities; partnerships with universities, particularly those with programs that focus on SDOH-E, primary prevention, or healthcare workforce development.

Programs to Continue

- Current and future Community Health Improvement Plan (CHIP)/Community Health Assessment (CHA) identified priorities
- Alignment with the YCCO Early Learning Hub Strategic Plan
- FamilyCore
- Family Wellbeing Council
- PAX Good Behavior Game
- “Responder Life” Trauma-Informed Peer Support Training
- RULER Social Emotional Learning (SEL) Program
- Universal Home Visiting
- Yamhill County Health and Human Services Contracted Support

Future Programs to Investigate

- Affordable housing, including rent and mortgage assistance, first-time homebuyer funds, and essential home repair support to keep homeowners in safe homes, either through grants or zero/low-interest loans
- Suicide prevention programs
- Expanded early childhood and education programming
- Alternative organizational and financial systems for greater flexibility and security in managing outside funds.
- Stronger community engagement
- More family support programs
- Consideration of food security solutions
- Expand pre/post-natal and maternal wellbeing programs
- Retention and training of network providers as an extension of workforce development
- Tribal support
- Offering wealth-building opportunities, including microloans

COMMUNITY PREVENTION & WELLNESS BY THE NUMBERS

The CPW Committee selects evidence- or research-based prevention programs to improve population health on a county-wide scale

Since 2016, the Wellness Fund has invested more than

\$2.2M

into its schools and community .



6023

students impacted by CPW prevention programs, reaching **100%** of school districts



2021 saw expansion to programs across the lifespan. Responder Life peer support has trained **five** first responder agencies



Projected 50-year return on investment for the community, for Good Behavior Game alone is more than **\$10M**

Including extensive evaluation, cost per child is around **\$85**

Behavioral referrals reduced **75%** in Yamhill-Carleton

>95% of Willamina students had good attendance during COVID

"...Our kids come in and they don't know how to do math and we teach them; our kids come in and they don't know how to read and we teach them; our kids come in and they don't know how to act, and what is our response? We kick them out.... That's something we never had in our studies, teaching these kids social skills. "- School staff and teacher listening session 2017

Want to learn more about Yamhill Community Care?

Visit yamhillcco.org

**Questions about the Community Prevention & Wellness
Fund?**

Shannon Buckmaster

Wellness Fund Development Director

503-376-7423

sbuckmaster@yamhillcco.org

