



Community Prevention and Wellness Fund

- “Upstream” investment in primary prevention to improve health and wellness
- Innovative strategies to improve SDOH-E
- Braiding and blending funds for collective impact

The Community Prevention and Wellness (CPW) fund focuses on primary prevention investments centered in Social Determinants of Health & Equity (SDOH-E) and evidence based.

We're responsive to priorities from the Yamhill Community Care (YCCO) Board of Directors, Yamhill County Health & Human Services Community Health Improvement Plan (CHIP), the Community Advisory Council (CAC), Traditional Health Workers (THW), and the Early Learning Hub (ELH), as well as our CPW Committee. In 2023, we awarded \$720,034 in new projects and renewed \$112,970.60 for existing projects. Also, the CPW fund has the flexibility to support health for general community members in addition to our Medicaid members.

The next CPW Request for Proposals (RFPs) expected release on April 1, 2024, up to \$1 million, in a combined application with ELH, THW, CHIP, and SHARE funds.

Statement of Purpose

The CPW fund will generate new sources of sustainable revenue while making a significant impact in primary prevention strategies in SDOH-E. The CPW Fund Strategic Plan includes the possibility of introducing new investment opportunities, such as housing support, workforce development, and entrepreneurial support through microloans, as determined by the CPW Fund Committee.

Mighty Roots – CPW Fund Origin Story



The CPW Fund was formed in 2015 by the Board of Directors of Yamhill Community Care (YCCO). YCCO is a 501(c)(3) nonprofit coordinated care organization (CCO) serving more than 38,000 members of the Oregon Health Plan in Yamhill County and parts of Polk and Washington Counties. The CCO model was adopted by the Oregon Legislature in 2012 to advance the Triple Aim of better health, better care, and lower costs.

The core mission of the CPW Fund is evidence-based population health based on prevention science. In other words: innovative solutions to public health and community challenges. This includes supporting Oregon Health Authority's goal of eliminating health inequities by 2030.

With strategic planning support from the Georgia Health Policy Center (GHPC) through their Robert Wood Johnson Foundation partnership, the CPW Fund is well-positioned to sustainably grow through increasing diversified funds, expanding the program scope, and setting a national precedent for holistic primary prevention strategies.

YCCO is one of 7 pilot sites for GHPC, offering a national model for rural community investments. We're also 1 of 5 sites highlighted by the Nemours Institute as a state example for innovative community relationships and investments around primary prevention and execution of the federal 1115 Medicaid waiver.

CPW Fund Successes

- FamilyCore provides a network of home visitors, bicultural doulas, and peer support specialists for families of children prenatal to age 5. In 2023, FamilyCore served 416 families.
- Implementation of the PAX Good Behavior Game and RULER in Yamhill County, is an evidence-based environmental intervention used in the classroom to create a nurturing environment that is conducive to learning for children.
 - The McMinnville School District reported improvements in attendance for the first quarter of the 2023-24 school year, with rates rising to 76.53%, up from 67.5% recorded at the end of the previous school year.
- Responder Life hired a chaplain to facilitate mental health resources and support first responders following critical incidents. This chaplain extends their services to various departments including the Newberg/Dundee Police Department, Dundee Fire Department, Yamhill Sheriff's Office, McMinnville Police Department, and McMinnville Fire Department.
- The Yamhill Valley Community Doulas and family home visiting actively engaged in organizing childbirth education and peer support groups tailored for rural areas within Yamhill County.
- The Young Leaders continues to provide support to 89 youth through the implementation of seven "mini events" throughout the year, fostering leadership and personal growth among participants.
- Additional funding supported Tribal programs, nutrition programs, CHIP and Yamhill County Health & Human Services (YCHHS) programs and Oregon Health Education Collaborative (OHEC) - including state policy recommendations.



**2023 award amounts
\$720k in new projects
and \$113k in
existing projects**

Budget Summary

The fiscal information below reflects the current state CPW Fund balance sheet, and it also outlines obligated grant funds anticipated in 2024. The CPW Fund has proven a fiscally sound and responsible stewards of investments.

	2022	2023	2024
Projected Net Fund Balance:	\$2,460,999	\$2,343,269	\$3,969,606
Projected Net Fund Expenses:	\$1,508,654	\$1,618,868	\$2,175,495
Year-End Fund Balance		\$5,857,139	\$6,167,148

Opportunities for diversifying and expanding investments into the CPW Fund

The CPW Fund will explore additional funding sources beyond the YCCO allocated and existing partner funds. All reasonable effort will be made to avoid competing for funds with partners and programs that would be eligible for funding by the CPW Fund.



Public funds: Local, state, and federal funds may be allocated for housing, behavioral and mental health support, and workforce development.



Private funds: These are made by corporations and private foundations that are mostly non-profits who are interested in a specific area of community benefit.



Braiding and matching funds: These arrangements may help leverage additional funds for collective impact.



Research institutions and university investments: In-kind, matching, or independent grant opportunities; partnerships with universities, particularly those with programs that focus on SDOH-E, primary prevention, or healthcare workforce development.

Oregon Health and Education Collaborative (OHEC) Upstream Initiative

YCCO launched the Oregon Health and Education Collaborative (OHEC) Upstream Initiative, CPW funded operational costs and costs related to site participation, where community organizations gathered together to begin designing a Child Success Model (CSM), focusing on the first 1,000 days of a child's development from conception.

YCCO is one of five designated pilot sites across Oregon chosen by OHEC. The YCCO's Community Prevention Wellness (CPW) funds of \$224K have been invested to support this work. The OHEC Upstream Initiative fosters community among leaders and organizations to collaborate on developing effective solutions to generate a comprehensive Child Success Model (CSM).

Childcare Task Force

Yamhill Community Care (YCCO) Board of Directors approved funding for the initial and work-ready projects proposed by the Yamhill County Childcare Task Force, amounting to \$733,333. This funding, part of the Community Prevention and Wellness (CPW) Fund, signifies the collaborative effort to strengthen childcare infrastructure and services in Yamhill County.

The approved funding will be delivered by a contracted partnership with Child Care Resource & Referral (CCR&R) to provide workforce development programs; expansion grants, including support for home-based providers; childcare apprenticeships; and targeted assistance for Spanish-speaking early educators.

The committee also plans to supplement and expand existing childcare focused projects and businesses already in operation. In collaboration with community and private sector partners, the CPW fund committee is actively identifying facilities for the creation of new childcare spots, the placement of new workforce professionals, and the opportunity to embed additional YCCO member services.



**Questions about the Community Prevention &
Wellness Fund?**

Shannon Buckmaster
Wellness Fund Development Director
503-376-7423
sbuckmaster@yamhillcco.org

**Want to learn more about
Yamhill Community Care?**

Visit yamhillcco.org

