



COMMUNITY PREVENTION & WELLNESS FUND

*Supporting primary prevention programs and wellbeing for
children, individuals and families.*





About the CPW Fund

In 2015, Yamhill Community Care (YCCO) committed to building an innovative Community Prevention and Wellness (CPW) Fund. The CPW Fund comprises multiple partners with shared interests joining together to deepen their impact.

The CPW Fund is a model for reinvesting healthcare savings and leveraging funds to support local needs and improve population health.

The CPW Fund is used to make upstream investments in the community. It supports a range of programs for children and families to prevent future problems and programs to bolster well-being across the lifespan.

Through upstream prevention initiatives and addressing the social determinants of health (like food access, comprehensive education, and stable housing) and equity, we can improve the long-term health and wellbeing of the communities across the region we serve.

Currently, health problems are treated when they happen; the CPW Fund identifies programs that help to prevent health problems from happening in the future.

Chosen programs are based on existing research, and all funding decisions are made based on local needs and with a group of community leaders who recommend grant awards to the YCCO Board. YCCO utilizes a comprehensive, collaborative Community Health Assessment and Improvement Plan to match proven prevention initiatives and social interventions with outstanding needs and local priorities.

The CPW Fund works closely with its partner agencies to support program implementation in culturally- and linguistically appropriate ways, adapting and adjusting to make the highest impact.



CPW Fund programs reduce substance use, incarceration, and mental health problems while increasing chances of success and longevity and building prosocial behaviors.

Preconception, Prenatal & Postpartum

- Evidenced-based universal home visiting programs
- Increased access to Long-Acting Reversible Contraceptives (LARCS)
- Media campaigns normalizing parenting education and home visiting

Early Childhood (infants through elementary)

- PAX Good Behavior Game: School-based prosocial initiative
- Family Connects: Universally offered home visiting
- Parent or Teacher: Child Interaction Therapy
- Pre-Kindergarten Education
- RULER: Social-emotional learning

Middle & High School Age

- Collaborative Problem Solving (parents and schools)
- Family Check-Up: Family engagement program
- Cooperative Learning
- Reward and Reminder: Alcohol and drug retail work
- Sources of Strength: Suicide prevention
- RULER: Social-emotional learning

Lifespan Initiatives

- Responder Life First Responder Peer Support
- Family Well-Being Council

The CPW Fund is primed to grow and expand, bringing in more partners and collaborators to build a sustainable resource for community needs. It is an exciting moment in the history of the CPW Fund, and the future impact is anticipated to grow significantly over the next few years.

Currently, resources are approximately \$1.8 million, and with the 2022 budget, a *Wellness Fund Development Director* position has been added to increase the overall impact of the CPW Fund.

Want to learn more about Yamhill Community Care?

Visit <https://yamhillcco.org/about-us/careers/>

Questions about the CPW Fund and the Wellness Fund Development Director position?

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